



*A brand new experience,  
for a cutting-edge garden*

## THE IRRIGATION WORLD ON iPad



Among everyday life technologies, iPad is becoming an always more important tool, not only to communicate, work or play, but also to get information, cultivate our own interests and plan our own shopping.

Once more Claber is at the forefront in understanding new trends, with a brand new idea: **the first irrigation and gardening catalogue, available as an iPad App.**

**Free downloadable from the App Store, Claber catalogue** not only can be browsed as a traditional booklet but also taking advantage of the potential of digital technology.

It is possible, in fact, to store the favourite pages with the bookmarks function, look up for the products of interest with the search function, zoom in images and writings just with a finger touch, turn the screen for the most comfortable reading position, and much more.





Claber catalogue App offers a wide choice of **videos and instruction leaflets**, to get to know all the features and performances of Claber products and create your own irrigation system for gardens, vegetable plots and terraces.

These contents can also be shared with friends or garden enthusiasts, by sending e-mails or directly through the most common social networks, Twitter and Facebook, where Claber has its own account, featuring more than 27.000 "I like".



An extremely useful tool for dealers, who can take advantage of having Claber catalogue always within reach, but also for garden enthusiasts and hobbyists, who

will have the chance to discover all the great advantages of a handy, efficient and low water consumption irrigation. After the first version of Claber catalogue App, several **updates** will follow, which will enable a direct communication with the company, the access to on-line sections and much more:

for further information, please visit our website, [www.claber.com](http://www.claber.com).

